

Press Release
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Pop-Up Sentry is an easy to use and an extremely powerful spyware and pop-up blocker

PopUpSentry.com announces Pop-Up Sentry – a powerful, yet easy to use, spyware and pop-up blocker that blocks all forms of annoying ads including Pop-Ups, Pop-Unders, Fly-In, Slide-in and Rich Media ads

EUGENE, OR (January 10, 2005) – PopUpSentry.com, a Pacific Northwest developer of state-of-the-art ad-blocking solutions announces the release of Pop-Up Sentry. This powerful product is designed for ease of use, yet provides robust technology to block all forms of annoying advertising including fly-in, slide-in, Flash, Rich Media ads as well as the standard pop-up, pop-under, spyware and messenger ads.

Pop-Up Sentry features patent-pending technology that is designed to block all new types of advertising and spyware/adware programs as they arrive on the market. Pop-Up Sentry blocks over 550 potentially dangerous Spyware, Adware, Trojan and Homepage Hijacker applications.

“We realize that the majority of computer users need to have the power to block harmful spyware/adware and annoying pop-up ads, but also need a product that does not require extensive or confusing configuration to work properly,” said Nick Skrepetos, founder of PopUpSentry.com. “Pop-Up Sentry is exactly that – easy to use, yet extremely powerful in blocking all types of Internet annoyances. It comes correctly pre-configured for the majority of users and is fully configurable for advanced users.”

Pop-Up Sentry is designed to compliment the Windows XP Service Pack 2 ad-blocker which only blocks basic pop-up ads, but does nothing to stop the fly-in and Rich Media ads.

The Pop-Up Sentry product features a 30-day free trial that users may download directly from www.popupsentry.com. Pop-Up Sentry is not advertising supported and contains no spyware, adware or other harmful software.

Pop-Up Sentry is currently priced at \$29.95 and includes free updates for one year. The product is available for immediate download from www.popupsentry.com. Pop-Up Sentry works with Internet Explorer, AOL and MSN and is supported by Windows 98, 98SE, ME, 2000 and XP.

About PopUpSentry.com

Founded in 2004, PopUpSentry.com is led by Nick Skrepetos who was the founder of Panicware, Inc. and creator of the popular Pop-Up Stopper series of products. PopUpSentry.com focuses on superior ad-blocking products designed for ease of use.

Contact PopUpSentry.com by e-mail at info@popupsentry.com

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